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TYTEX ROSE NURSERIES

ESTABLISHED 1924

Box 532, Tyler, Texas

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EVERBLOOMING ROSES

For Your Garden

THE CREAM OF THE CROP

From TYLER, Texas

Home of the Rose Festival, Famous Throughout America. Two-Year-Old Field Grown . . .

EVERBLOOMING ROSES

There's a difference in roses! And these Tyler "Cream-of-the-Crop" roses will take up no more room in your garden . . . require no more care than light grade roses . . . yet what a difference in the way they bloom! Armloads of cut flowers all summer long! From strong, rugged plants with mammoth root system . . . amazing the way they resist insects, drought and disease!

PLANT NOW! and have armloads of lovely roses from earliest Spring until frost! Give them time to make root, to get used to new soil, before the blazing sun burns them down next summer. Six to eight months more time to root means six to eight times better roses next year! With that kind of growth they're ready for the sun . . . with millions of tiny root-fibers to drink up water and food and pour it into blooms! Hundreds of blooms! Remember . . . in the South, roses grow roots nearly all through the winter. In many parts of the South they'll bloom this year . . . BEFORE CHRISTMAS!

ORDER NOW! Get the pick of famous Tyler's crop! Tyler, Texas. . . the city that supplies OVER HALF of America's roses every year. And what amazing roses this perfect soil and climate grows! Healthy, rugged plants with mammoth root systems! The kind of plants that resist insects, drought and disease . . . produce loads of gorgeous blooms that turn your home into a riot of color all summer long! No wonder the big nurseries of the North and East come to our farms for millions of roses every year. ORDER NOW . . . before their demands thin out the stock. Get the cream of Tyler's crop by ordering NOW!

STATE INSPECTED AND APPROVED

No. 1—Super Eight Garden

8 Roses for $2.00
Prepaid

1 EDITOR McFARLAND. Dark Pink
1 AMI QUINARD. Dark red.
1 LUXEMBOURG. Yellow.
1 ETOILE de HOLLANDE. Dark red.
1 PINK RADIANCE. Pink.
1 RED RADIANCE. Red.
1 E. G. HILL. Red.
1 TALISMAN. Two-tone.

FREE—1 Cl. Paul's Scarlet Rose if order is received before Nov. 10th.

FREE—If your order amounts to $10.00 or more—any 7 Roses listed in general list except PATENTED VARIETIES.

Tyler State Bank & Trust Co.

TO WHOM IT MAY CONCERN:

The writer is personally acquainted with the management of the Tytex Rose Nurseries and consider them to be responsible business men, and in our dealings with them have found that they have a high regard for their integrity and do not believe that they would be associated with any transaction that could in the least be criticised as unethical.

They are doing splendid business here and have grown rapidly, and we consider their affairs conducive to success.

Yours very truly,
W. A. POUNDS, Jr.
President

WAP-rhs

FREE—If your order amounts to $5.00 or more—any 3 Roses listed in general list except PATENTED VARIETIES.

No. 4—Autumn Garden Collection

12 Roses for $2.95, prepaid

2 AUTUMN. Burnt orange yellow.
2 AMI QUINARD. Dark red.
2 SUNBURST. Yellow.
2 McGREDY'S SCARLET. Red.
2 BRIARCLIFF. Pink.
1 KAISERIN AUGUSTE VIKTORIA. White.
1 PRESIDENT HOOVER. Two-tone.

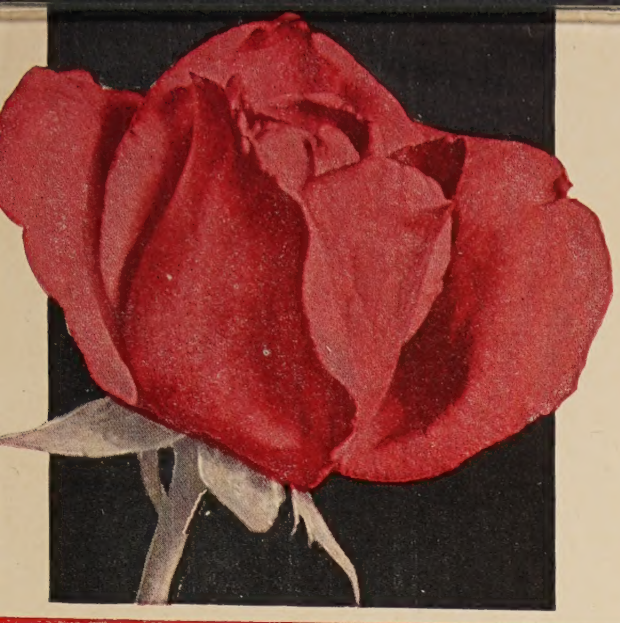
FREE—1 Cl. Paul's Scarlet Rose if order is received before Nov. 10th.

100 ROSES for $18.50
100 ROSES—YOUR SELECTION for $18.50—ten or more of each variety chosen.

10 Everblooming ROSES for only **$1**

Our *Special* F-60 ROSE OFFER

USE ORDER BLANK ON NEXT PAGE



TYTEX ROSES

Roses That Bloom -:- Roses That Satisfy

Make Your Selections from these Everblooming Varieties

For your selection we are listing hardy everblooming Roses in varieties which have been tried and found worthy of planting in your garden.

Our Roses are all two-year, field-grown, budded stock. They will bloom for you. The plants will come to you pruned ready for planting, transportation charges prepaid. Except where mentioned.

Prices on all varieties except where noted—Cash with order.

Extra heavy plants, $2.95 per doz.—
$18.50 per 100, prepaid

TERMS: Cash with order. Remit by check, post office or express money order.

WARRANTY: All plants are *guaranteed satisfactory!* If, when you receive them you are not entirely satisfied, notify us within 5 days and we will refund full purchase price or replace with other stock satisfactory to you!

DISCOUNT SAVING—In addition to the free roses offered elsewhere in this folder, we will allow a discount of 5% on all orders for $2.95 or more, if sent within 10 days from receipt of folder Will ship when wanted.

Send us your order NOW. Early planting means success in the way of vigorous bushes and more blooms.

You will probably have in mind some particular varieties not listed herein. If so, write us regarding them, as we have many others.

NOTICE!—Place your order now. Good roses are scarce. We will ship them to you when wanted. Certain good varieties are short—order early.

We Recommend Fall Planting As Best For Roses In South

TEXAS CENTENNIAL

Texas Centennial is a bright vermilion-red Rose with a light tone of gold at the base of petals, and with a lighter red at center of the bloom. It gradually tones to a deep, rich pink as the bloom ages. Bud is long pointed, opening to a large moderately fragrant flower on a long strong stem. Holds its color in the sun better than any other red Rose we have ever known. A wonderful cut flower. Price 60 cents each.

Monthly Everblooming Roses

May we say to all rose lovers everywhere that here is your chance to obtain at a low cost many beautiful varieties which you have been wanting for a long time but were unable to do so on account of high cost. They are all fine roses simply marked down to help you make the home environment more attractive and a happier place in which to live. They are the same beautiful roses you see pictured in the highly colored catalogs you have been receiving. We are passing on to you the difference in cost of printing those catalogs and this litter folder, and we hope you will take advantage of this opportunity to purchase your roses at the remarkably low prices shown below.

WHITE ROSES

CALEDONIA—A wonderful new white rose. Large flowers, beautiful buds. Fine for cut flowers.

KAISERIN AUGUSTE VIKTORIA—One of the finest of all roses; pure white blooms, creamy, perfect buds; fragrant.

KONIGIN LUISE — Another wonderful new white rose; vigorous grower and prolific bloomer.

WHITE AMERICAN BEAUTY—(F. K. Druschki). Pink buds and magnificent snow-white blooms with deep, firm petals. Also called Snow Queen.

RED ROSES

AMERICAN BEAUTY—Smoky carmine-pink. Very fragrant. One of the most popular of all roses.

AMI QUINARD—An outstanding dark red variety. Semi-double flowers of deep velvety crimson. Some prefer it to Nigrette.

CHAS. K. DOUGLAS—Large flowers of a rich crimson-scarlet color, long pointed buds; good grower and prolific bloomer.

CRUSADER—A fine red rose; semi-double, and fine for cut flowers. Plants vigorous.

E. G. HILL—Dazzling, immense flower, shading to darker crimson. Vigorous and free flowering. A standard red variety.

MARGARET McGREDY—Double, cup-shaped flowers open orange-scarlet, which turns to a peculiar shade of carmine-rose.

ETOILE DE FRANCE—Velvety garnet-red. A strong grower and free bloomer. Very large and full flowers.

ETOILE DE HOLLANDE — Large crimson flowers with velvety finish and fine fragrance. Said to be the finest red rose in the world.

FRANCIS SCOTT KEY—Very large flowers of rich crimson-red. A strong grower and prolific bloomer. Always attracts.

GRUSS AN TEPLITZ—A large, bushy shrub-like plant, with double fragrant blooms of brilliant crimson. Vigorous.

HADLEY — Rich crimson flower, superb. Blooms best in early summer and in early fall.

RED RADIANCE—Perhaps the most popular of all red roses, color a deep shade of red. Plants vigorous, prolific bloomer.

YELLOW

GOLDEN DAWN—Large, double flowers of lemon-yellow; very fragrant. Spreading plants, vigorous.

GOLDEN OPHELIA—Nicely formed flowers of light golden yellow. Fine for cut flowers.

LADY HILLINGDON—A wonderful coppery tone of apricot yellow, beautiful in bud; very free flowering, and healthy plant.

LUXEMBOURG—A favorite rose in the South. Rich, golden yellow, shading to copper at the center.

MRS. E. P. THOM—Pure, unfading yellow flowers of fine form. Very hardy, vigorous plants.

ROSLYN—Tapering buds and big flowers of golden yellow with orange shadings on reverse. Fine grower.

SUNBURST—A magnificent yellow rose; vigorous and healthy. Long pointed buds on long, stout stems, opening full and double.

PINK

BRIARCLIFF—Rose pink, choice cut flower. One of the best pinks.

BETTY UPRICHARD—A glorious combination of colors, delicate salmon-pink to carmine with copper sheen and a suffusion of orange. Vigorous.

COLUMBIA—Of strong, vigorous habit, free blooming; flowers perfect in form, and a most pleasing shade of pink color.

DAINTY BESS—Large single flowers, broad petals of soft rose-pink, with a large cluster of wine-colored stamens. Vigorous grower.

DAME EDITH HELEN—Shapely buds and substantial blooms of clear-pink, produced on long stems. Vigorous.

EDITH NELLIE PERKINS— Delightfully shaped flowers of contrasting tints, orange-cerise with salmon-pink and orange-gold. Firm and handsome buds.

EDITOR McFARLAND—The finest dark pink rose, perfect in form and always in bloom. Fine, vigorous plants.

J. J. L. MOCK—Strong grower, blooming with greatest freedom. buds on long, stiff stems, and very large, two-toned pink flowers.

MRS. CHARLES BELL—The salmon Radiance, with Radiance-shaped flowers of an exquisite pale salmon. Vigorous plants.

RADIANCE—The universally liked pink Rose; long stems and globular blooms of intense rose-pink color. Finest of all outdoor roses.

MARY, COUNTESS OF ILCHESTER—Brilliant pink, large flowers. One of the finest of garden roses.

WILLOWMERE—Flowers of shrimp-pink with a shade of yellow, and tones of carmine-pink. Vigorous, profuse bloomer.

TWO-TONE

TALISMAN—Variable buds and big flowers ranging from rich scarlet and gold to deep rose and pale yellow; fragrant.

PRESIDENT HOOVER—Large flowers with combination of cerise-pink, flame scarlet and yellow, with broad, thick petals. Very fine.

Climbing Roses

No planting is complete without a few climbing roses placed here and there in the garden. Here are a few of the best climbers at the same price as for the bush Roses above:

MARECHAL NEIL—Yellow, the old favorite.

AMERICAN BEAUTY—Vivid crimson on long stems. Fine.

CECILE BRUNNER—A climbing Polyantha with rose-pink flowers.

PAUL'S SCARLET CLIMBER—Vivid scarlet flowers borne in clusters.

RED RADIANCE—Also like the bush type of Red Radiance in both bloom and color. Very fine, producing many flowers throughout the year.

PRESIDENT HOOVER—With blooms like the bush type, it is a very vigorous grower. Fine.

PINK RADIANCE—Exactly like the bush type in both size and color of bloom. A good bloomer and strong grower.

TALISMAN—Golden yellow and copper two-toned flowers like the bush type and one of the finest of climbing roses, producing many flowers.

Novelties and New Roses

The following Roses, being newer varieties, cost us more to propagate, hence the higher price. Varieties listed at 60c each are $1.50 for 3. Varieties listed at 35c each are $1.00 for 3 of any one kind.

CONDESA DE SASTAGO—Fiery copper, rich gold cupped flowers. A most striking color. Vigorous plants ..... Each, 35c

CYNTHIA—Double blooms of glowing, rich oriental red. Vigorous plants; free bloomer ..... Each, 35c

DEQUESA DE PENARANDA—Large, double flowers of cinnamon-peach color; fragrant. Strong, upright plants ..... Each, 35c

GAIETY—Coppery fawn and pale pink, camellia-shaped flowers. One of the finest of fancy roses. ..... Each, 35c

GOLDEN RAPTURE — Large, high-centered flowers of golden yellow; very fragrant. Better than many yellows ..... Each, 35c

GRENOBLE—Scarlet-crimson flowers produced on long stems. Fragrant; plants tall and vigorous. Very popular. ..... Each, 35c

HINRICH GAEDE—Nasturtium-red buds opening to large, double, orange-yellow flowers. Most spectacular rose grown ..... Each, 35c

FRANKLIN D. ROOSEVELT—Highly recommended. ..... Each, 60c

ROUGE MALLERN — A striking red rose, beautiful in bud and flower. Winner of many medals in Europe. ..... Each, 35c

TEXAS CENTENNIAL—A new patented rose of vermilion-red color. Long-stemmed flowers fine for cutting. A sport of and identical with President Hoover except color, Fine. ..... Each, 60c

No. 2—Special Radiance Garden Collection

10 ROSES for $2.00, prepaid

6 RED RADIANCE 4 PINK RADIANCE

FREE—1 Cl. Talisman Rose if order is received before Nov. 10th.

Polyantha or Baby Roses

Fine little Roses for bedding or edging your rose beds, along walks and many other uses you can find for them. Same price as for standard bush roses.

GOLDEN SALMON—Small, bright scarlet-salmon flowers, tinged with yellow.

GLORIA MUNDI—Rather large, fully double, lasting flowers of glowing scarlet-orange, borne in clusters.

IDEAL—Clusters of dark scarlet flowers with black shadings. Medium tall plants.

MISS EDITH CAVELL—Semi-double flowers of brilliant, unfading scarlet-red. Medium growth.

TIP TOP—Orange-yellow, running into lemon yellow with yellowish pink edges.

No. 3—Roses by Color Collection

10 ROSES for $2.00, prepaid

OUR SELECTION OF VARIETIES

3 REDS 3 PINKS 2 YELLOWS
2 TWO-TONES

(All labeled as to color)

FREE—1 Cl. Paul's Scarlet Rose if order is received before Nov. 10th.

No. 5—Garden Collection 10 ROSES for $1.00

(Via Express, Carrying Charges Collect)

Two-year field grown plants, but in the light grade stock. Your selection of any varieties listed in this folder Except Patented Varieties.

No. 10—Estate Garden

100 Everblooming ROSES 2-Year-Old Tyler Fieldgrown Plants **$18.50**

PREPAID

Ten each of the ten best blooming varieties (or make up your own list)—an ideal garden for the large estate—all Tyler "Cream-of-the-Crop" plants.

PINK RADIANCE (above)
RED RADIANCE (above)
AMI QUINARD (above)
TALISMAN (at right)
LUXEMBOURG (at right)

COLUMBIA—Bright pink bud, changing to rich, deep pink—a lavish bloomer.

EDITOR McFARLAND—Mommoth, deep pink blossoms; long. straight stems.

K. A. VICTORIA—Snow-white, tint of lemon at center; an old favorite.

EDITH N. PERKINS—Rich salmon, copper and pink.

ETOILE DE HOLLANDE—Flaming crimson; small bud, big bloom, heavy with perfume.

FREE—Five Climbing Paul's Scarlet or Climbing Talisman Roses (specify which) free (see coupon) if you ORDER NOW!

No. 9—Spring Garden

12 ROSES PREPAID . . $2.95 Everblooming 2-Yr.-Old Tyler Fieldgrown Plants

3 Pink Radiance (above) 2 Luxembourg (at right)
3 Red Radiance (above) 2 Talisman (at right)
2 Ami Quinard (above)

12 Cream-of-the-Crop TYLER Roses, PREPAID, only . . . $2.95

Free One Climbing Paul's Scarlet and one Climbing Talisman (see coupon) if you **Order Now!**

FREE ROSE COUPON. Good for Ten Days.

In addition to the free roses offered elsewhere in this folder, we will send you one Rose bush, your selection, on all orders of $2.95 or more, if sent within 10 days from receipt of this folder.

WILL SHIP WHEN WANTED

TYTEX ROSE NURSERIES, Box 532, Tyler, Texas.

Please ship me the special offers checked below, plus free Roses as offered in Folder for which is enclosed $ .....

..... No. 4—$2.95 ..... No. 1—$2.00 ..... No. 10—$18.50

..... No. 5—$1.00 ..... No. 2—$2.00 ..... No. F60—$1.00

..... No. 9—$2.95 ..... No. 3—$2.00

Please ship so they will arrive on or near this date .....

NAME—(please print) .....

Address .....

City or Town ..... State .....

Our SPECIAL ROSE Offer F-60

LIGHT GRADE 2 YEAR FIELD GROWN STOCK

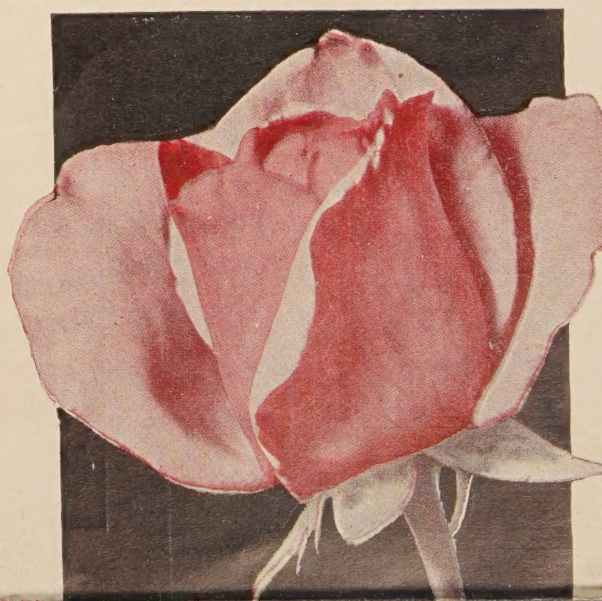
Consists of the following varieties:

2 Red Radiance (Red)
2 Talisman (Two-tone)
2 Pink Radiance (Pink!
2 Etoile de Hollande (Dark red)
1 Luxembourg (Yellow)
1 President Hoover (Two-tone)

This offer is good for only 10 days after receipt of folder . . . so ORDER AT ONCE! We will ship when wanted.

NOTE: This Special Offer, and all orders for $1.00 are shipped via Express carrying charges collect. If you desire shipment by Parcel Post add 25 cents for postage.

VIGOROUS and RICH



THE ROSE SENSATION OF THE CENTURY!
FRANKLIN D. ROOSEVELT

PATENT PENDING

This plant occurs as a bush and as a semi-climber. The bloom is a Bright Red, opening to a well formed blossom which fades to a Rose Purple with an overglow of Amber and contains 20 to 30 petals. It has a pleasing fragrance and is a prolific bloomer.

Each 60c **Dozen $5.00**

ROSE CULTURE

SOIL PREPARATION

Roses will grow in any good soil. However, the average soil in our cities and towns is not fertile, so that tilling and feeding is essential. The soil should be dug about 18 inches deep. The top soil and sub soil placed in different piles. Into the sub soil, mix a goodly amount of well rotted cow or horse manure. Into the top soil, stir a mixture of bonemeal and sheep manure.

PLANTING

Any damaged or broken roots should be cut off with a sharp Knife. Prune the large shoots to 6 or 8 inches and cut out the small weak ones. Never plant if the roots are dry—soak them well. Plant Roses about 18 inches apart at a depth, just covering the bud which is the point from which the branches begin.

FERTILIZATION

If the original bed is well prepared there will be no need for additional fertilizer for two or three years and then add a mixture of bonemeal and cow manure. This is spread on the surface and rolled into the soil to prevent being washed away when watered.

WINTER PROTECTION

Hill up the plants with ordinary garden loam from 8 to 12 inches.

SPRING UNCOVERING

Do not remove protection until Spring has definitely come. Then remove about one-half the mulch and in two weeks remove the balance.

PRUNING

About the time they are uncovered, cut off all the dead wood and prune the live wood within a few inches of the ground for a few exhibition flowers and 8 to 12 inches for a quantity of good flowers.

IN THE SOUTH

Little or no Winter protection is needed for either bush or climbing Roses.